

## Sales attributed to marketing

📅 Sep 1, 2023–Mar 3, 2025

Referring channel	Referring category	Orders	↕ Total sales
<b>Summary</b>		<b>7,296</b>	<b>₹7,361,462.84</b>
Instagram	social	5,202	₹5,223,153.37
Direct	N/A	1,732	₹1,769,920.31
Bitespeed	N/A	126	₹126,464.39
Phonepe	N/A	101	₹104,050.65
Google	search	73	₹80,238.81
Android	N/A	51	₹47,528.38
Shopify_email	email	4	₹4,283.96
WI	N/A	3	₹2,474.00
Android	email	2	₹2,148.99
Bing	search	1	₹1,199.98
Snapchat	social	1	₹0.00

Showing 11 of 11 result(s).